

Eligible Organizations

Kroger Community Rewards is open to organizations that are tax exempt under 501(c)(3) of the Internal Revenue Code. Participants include school groups, church and synagogue groups, youth sports, animal support groups and many others. Kroger does not make donations to individuals.



We're giving
\$3 MILLION
to local organizations

Learn more at

www.kroger.com/communityrewards

Or, call Kroger Customer Communications at

1-800-KROGERS, OPTION #3

KCR24@KROGER.COM



community
rewards



The Kroger
Community Rewards
Program was
designed to be the
easiest fund-raising
program in town
– simply scan your
Kroger Plus Card!



And you can help!

Shop, Scan Your Kroger Plus Card & Earn Rewards for Local Organizations

Community Commitment

For more than 130 years, Kroger has been committed to supporting the communities we serve. Our Louisville Division (which serves most of Kentucky, Southern Indiana, and Southern Illinois) has helped more than 2,500 nonprofit organizations raise funds to help support their causes.

We've seen firsthand how the recent economic challenges have impacted local organizations. That's why Kroger is donating \$3 million to assist local charitable organizations of all sizes through the Kroger Community Rewards Program.

Use Your Kroger Plus Card to Help Organizations Grow

Helping local nonprofits is easy!

Simply enroll your Kroger Plus Card online at kroger.com/communityrewards. Once you've successfully enrolled, the organization you've chosen will earn rewards on all eligible purchases you make using your Kroger Plus Card. Kroger will award up to \$750,000 per quarter, with participating organizations able to earn a maximum of \$50,000 each quarter.



Your Kroger Plus Card can be linked to only one organization at a time. However, you can change your nonprofit organization designation online at any time. You must re-register each year during the month of August.

Kroger will pay up to \$750,000 on a quarterly basis to participating organizations based on their percentage of spending as it relates to the total spending of all participating Kroger Community Reward organizations.

Qualifying Purchases

You can earn rewards on almost anything, every time you shop. However, there are specific purchases that cannot be included. Alcohol, tobacco, government-assisted prescription purchases, postage stamps, Kroger gift cards, reloadable gift cards and debit cards, lottery and promotional tickets, Western Union, fuel and sales tax are excluded from eligible purchases. Eligible Pharmacy purchases include out-of-pocket co-pays for non-government-assisted Pharmacy programs.

Year after year, local schools, churches and other nonprofit organizations will earn millions of dollars through our Community Rewards Program.

Adding Your Kroger Plus Card to Your kroger.com Account

Now that we've created your www.kroger.com account, let's add your Kroger Plus Card to your account.

My Store: 5810 E 71st St, Indianapolis, IN | Change | Find a Store

What are you looking for today?

Home Departments Weekly Ad Digital Coupons Promotions Pharmacy Our Brands Fuel Program Community Deli/Bakery Ordering

Create an Account - Add Plus Card

Your account for centest1@outlook.com was successfully created. A confirmation email will be sent to your inbox within 24 hours.

Add a Kroger Plus Card to Your Account?

Do you already have a Plus Card or Alt ID? Register your Plus Card to take full advantage of your Kroger.com account. When you add your Plus Card to your account, you can access hundreds of digital coupons, track your savings and fuel points, and more! Don't have a card? No problem! [Get a Digital Plus Card](#) online today.

Plus Card-OR-Alt ID Number:
414580036906

Last Name:
Customer
Enter your last name registered to your Plus Card.

What is an Alternate ID?
This is usually the 10-digit phone number you provided on your Kroger Plus Card application. It can be used in place of your Plus Card.
Still need help? Please contact Customer Service at 1-866-221-4141.

Save Skip this step

Fill out the two fields if you know that information.

For this step you'll need the number on your Kroger Plus Card or your alternate ID and the last name used to register your Kroger Plus Card. Your alternate ID is usually the 10 digit phone number you provided on your Kroger Plus Card application.

Enter your Kroger Plus Card Number or Alt ID into the field.

Enter the last name used to register your Kroger Plus Card.

Click the orange save button at the bottom to complete adding a plus Card to your [kroger.com](http://www.kroger.com) account.

Enrolling Your Kroger Plus Card in Kroger Community Rewards

My Location Change | Find a Store

Welcome! What are you looking for today?

Sign In Create an account

Home Departments Weekly Ad Coupons Promotions Pharmacy Our Brands Fuel Community

Final Month! Earn 2X Fuel Points on the Weekends
Now through September 1, download the new fuel savings digital coupon to your Plus Card and earn 2x fuel every Friday, Saturday and Sunday when you shop at Kroger!
[Learn More](#)

Gift Card Mall Browse the Gift Card Mall online.

Weekly Ad Find your special deals here.

Digital Coupons Load coupons to your card.

Easy Fill® Order online and pick up at your local Pharmacy.

From the Kroger Homepage www.kroger.com click on the blue community link near the top of the screen.

Feedback



community
rewards

Where Shopping and
Giving Come Together!

How to Enroll Your Kroger Plus Card in Kroger Community Rewards!

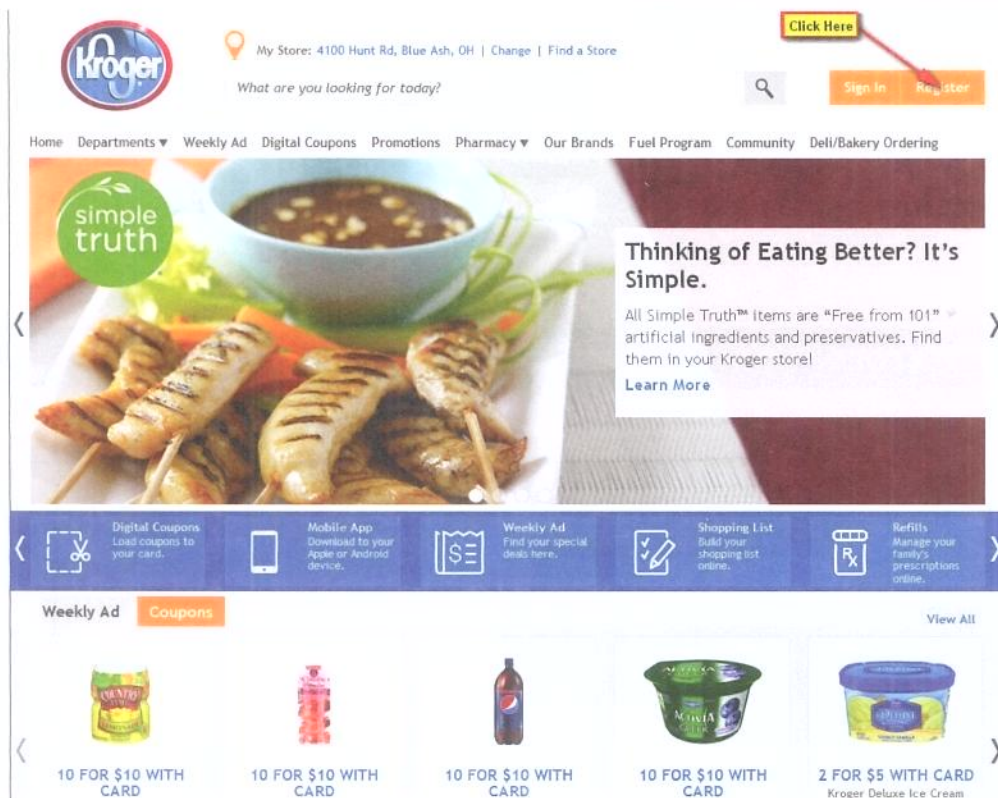
I don't have an account
on www.kroger.com

Let's get you started with How To Create an
Account at www.kroger.com below.

I do have an account on
www.kroger.com

Please Start at the bottom of Page 3 Enrolling Your
Kroger Plus Card in Kroger Community Rewards

How to create an account at www.kroger.com



Let's get started. Visit our website at
www.kroger.com. To register click the
orange Register box in the top right!

Create an Account

Sign In Information:

* Email Address:

* Confirm Email Address:

* Password:

* Confirm Password:

Select your preferred store:

* Your Location:

ZIP Code OR City/State

Select Store:

4100 Hunt Rd, Blue Ash, OH 45236 (1.32 mi)

☐ Email me! Yes, please send me exclusive promotions, savings, online coupons and the weekly ad.
Note: Please expect to receive account related emails even if you don't check the email box above.

By creating an account, you agree to our [Terms and Conditions](#) and our [Privacy and Security policies](#).

* Required Fields

Create Account Cancel

Create an Account

Sign In Information:

* Email Address:

centest1@outlook.com

* Confirm Email Address:

centest1@outlook.com

* Password:

* Confirm Password:

Select your preferred store:

* Your Location:

46250

Select Store:

5810 E 71st St, Indianapolis, IN 46220 (1.1 mi)

☐ Email me! Yes, please send me exclusive promotions, savings, online coupons and the weekly ad.
Note: Please expect to receive account related emails even if you don't check the email box above.

By creating an account, you agree to our [Terms and Conditions](#) and our [Privacy and Security policies](#).

* Required Fields

Create Account Cancel

From the Create an Account Page
please type in your Sign In Information

- Email address
- Confirm email address
- Choose a Password
- Zip Code
- Choose Your local store.

Once you've entered all your
information click the orange create
Account button at the bottom

The Community Page

From the Community Page
click on Kroger Community
Rewards®

The screenshot shows the Kroger website's Community page. At the top is the Kroger logo, a location pin icon labeled 'My Location', and links for 'Change' and 'Find a Store'. Below this is a search bar and buttons for 'Sign In' and 'Create an account'. A navigation bar includes links for Home, Departments, Weekly Ad, Coupons, Promotions, Pharmacy, Our Brands, Fuel, and Community. The main content area features a large image of a young boy looking up, with a text overlay titled 'Bringing Hope to the Table®' that reads: 'Annually, we donated the equivalent of 3 million meals every week. We're working with local food banks to feed the hungry in our communities--one meal at a time.' Below the image is a 'Learn More' link. In the left sidebar, under the 'Community' heading, there is a link for 'Kroger Community Rewards®' which is highlighted by a blue callout box. Other links in the sidebar include 'Bringing Hope to the Table®' and 'Kroger.com > Community'.

Kroger Community Rewards

Find their State

Kroger Community Rewards®

Do you already have an account? [Click here](#) to sign in.

Help Support Causes in Your Community!

Did you know you can support nonprofit organizations in your community just by shopping at Kroger? It's easy when you enroll in Kroger Community Rewards®! To get started, sign up with your Plus Card below, and select a local organization you wish to support. Once you're enrolled, you'll earn rewards for your chosen organization every time you shop and use your Plus Card!

Giving More Back to the Community!

Kroger is committed to helping our communities grow and prosper. Year after year, local schools, churches and other nonprofit organizations will earn millions of dollars through Kroger Community Rewards®. Our program was designed to make your fund-raising the easiest in town...all you have to do is shop at Kroger and swipe your Plus Card!

Enroll now for the Kroger Community Rewards Program. And remember...all participants must re-enroll each year to continue earning rewards for their chosen organization.

Are you a member looking to enroll with your Kroger Plus Card?

Click the [Enroll Now](#) button next to your location.

Are you an organization looking to apply to Kroger Community Rewards®?

Click the [Learn More](#) button next to your location.

Alabama (Auburn, Opelika, Lanett, Huntsville, Madison)

Register your Kroger Plus Card

[Enroll Now](#)

>> [View Store List](#)

>> [View Participating Organizations](#)

Application for Organizations

[Learn More](#)

>> [View FAQs for Group Administrators](#)

Georgia



Find, Select, and Save Your Organization



My Location: Change | Find a Store

Welcome Terri! What are you looking for today?



My Account

Home Departments Weekly Ad Coupons Promotions Pharmacy Our Brands Fuel Community

kroger.com Community Rewards Program

Community Rewards Program

Account Settings

Account Summary
Email Subscriptions
Security Questions

My Points

Points Summary

My Coupons

View All Coupons
My Coupon Preferences

My Weekly Ads

Weekly Ad

Find Your Organization

1. Find Your Organization

Enter your organization number or at least 3 letters of your organization's name and click 'Search'.

Search

2. Select Your Organization

Select your organization below.

Organization Name Address Organization Number

3. Save Your Selection

Click the Save Changes button to save your selection.

Save Cancel

Enter either the organization's name or NPO#

You may also search for enrolled organizations from this screen.

Example

Select Organization

Click Save

| | | |
|--|---|-------|
| GEORGIA SHOCK YOUTH BASKETBALL INC. | 5284 FLOYD RD. UNIT 272, MABLETON, GA | 07206 |
| BOYS & GIRLS CLUB OF THE CLINCH VALLEY | 102 S. JERRERSON CLINIC, OAK RIDGE, TN | 07229 |
| Eastvalley Elementary School | 2570 Lower Rosewell Rd., Marietta, GA | 07286 |
| Emory Valley Center, Inc. | 715 Emory Valley Road, Oak Ridge, TN | 07289 |
| KNOXVILLE JEWISH ALLIANCE | 6800 DEANE HILL DR., KNOXVILLE, TN | 07324 |
| SHALLOWFORD FALLS ELEMENTARY SCHOOL | 3529 LASSITER RD., MARIETTA, GA | 07396 |
| TENNESSEE VALLEY UNITARIAN UNIVERSALIST CHURCH | 2931 KINGSTON PIKE, KNOXVILLE, TN | 07433 |
| SOUTH RIVER WATERSHED ALLIANCE | 1935 WOODLAND HILLS AVE. NW, ATLANTA, GA | 07512 |
| ALL NATIONS CHURCH OF GOD | 3060 HIGHWAY 155 SW, STOCKBRIDGE, GA | 07543 |
| A CALL TO SALVATION INC | 1295 JACKSON TRAIL RD, JEFFERSON, GA | 83363 |
| JESUS OPENS DOORS A CALL PRAY | P O BOX 575, HAMPTON, GA | 91379 |
| HEART OF THE VALLEY YMCA | 120 HOLMES AVE NE STE 405, HUNTSVILLE, AL | 95035 |
| VALLEY GARDEN ACTIVITY CTR INC | 3601 BOB WALLACE AVE., HUNTSVILLE, AL | 97252 |
| JACKSON FALLS INC | 5611 WILDERNESS TRCE, STONE MOUNTAIN, GA | 99535 |

3. Save Your Selection

Click the Save Changes button to save your selection.

Save Cancel

Confirm Your Organization is now Linked

Email Subscriptions
Security Questions

My Points

Points Summary

My Coupons

View All Coupons
My Coupon Preferences

My Weekly Ads

Weekly Ad

Email Address:

Edit

Password

Current Password:

Edit

Personal Information

Name:

Address:

Phone:

Cell Phone:

Date of Birth:

Edit

Store Location:

Store Phone:

Pharmacy Phone:

Edit

Plus Card

Plus Card Number:

Edit

Community Rewards

✓ Your enrollment in the Community Rewards Program has been updated. Thank you for participating.

Organization Name:

Organization No.:

Enrollment Date: 06/01/2013

Edit Cancel

Confirmation that organization is now linked to your Kroger Plus card